

## **BACKUP TECHNIQUES & TOOLS**

### **Advanced SystemCare Free by IObitCom**

A Click A Day For PC Clean, Repair, Protection & Optimization

Advanced SystemCare Free (formerly Advanced WindowsCare Personal) has a one-click approach to helping protect, repair, clean, and optimize your PC. With over 20,000,000 downloads since 2006, this fantastic, award-winning, free program is a "must-have" tool for your computer, 100% safe and clean with no adware, spyware, or viruses.

<http://www.iobit.com/advancedwindowscareper.html>

### **Replicator by Karen Kenworthy**

Automatically backup files, directories, even entire drives! Karen's Replicator copies selected files from one drive/folder to another. Source and Destination folders can reside anywhere on your network.

Options include repeated copies at intervals as short as a few minutes, or as long as several months, copy only files that have changed, and the replication of folder and file deletions.

<http://www.karenware.com/powertools/ptreplicator.asp>

### **Acronis True Image Home 2009**

Acronis True Image Home 2009 complete PC protection: back up your entire PC, including the OS plus your data, applications, pictures, video, financial documents, settings and everything!

Acronis True Image Home 2009 is an award-winning backup and recovery solution for a good reason: it protects your PC after just one click and allows you to recover from viruses, unstable software downloads, and failed hard drives. Create an exact copy of your PC and restore it from a major failure in minutes, or back up important files and recover them even faster.

<http://www.acronis.com/>

User Group Discount for Acronis products (\$49.99 vs. \$29.00) plus great independent Acronis product and backup support:

#### User Group Store

Gene & Linda Barlow, owners of User Group Relations. Our consulting firm specializes in representing computer software companies to the user group community. This marketing approach gains product and name recognition among influential end users, thus making these products better known and referred to other end users. This grass-roots marketing approach is inexpensive and effective.

As a team, we have years of experience in this field. We have worked with PC user groups for over 25 years and are perhaps the best known software representatives in the user group community. We understand this marketplace extremely well and have thousands of user group friends and acquaintances.

After graduating from Brigham Young University with a degree in Mathematics and Physics, Gene started to work for the IBM Corporation. The first 20 years of his career with IBM, he worked with mainframe computer software products in various technical and management positions. When the IBM PC was introduced in the early 80's, Gene was asked to manage the User Group Support organization that helped hundreds of PC user groups get started and grow. His early involvement in the growth of the user group community has earned him the name of Father of PC User Groups. He worked with user groups for the last 14 years of his IBM career to see this community grow in members and influence in the industry. After he retired from IBM, he set up his own consulting firm to continue to work with user groups. He continues to be an active part of the user group community to this day.

Linda is Gene's wife and partner in their consulting firm. She also attended Brigham Young University before they were married and started a family. Linda worked for many retail, banking, and insurance companies as well as raising their four children. She is very skilled in financial and office processing functions and brings her talent to their firm. She started to work with Gene when they formed User Group Relations and is well known in the user group community today.

Together, Gene & Linda visit and present to about a 100 user groups each year, instructing user group members on various technical topics and showing off the excellent products they represent. Our company is small enough to give you personal service in your product selection and we hope we can serve your needs well.

<http://www.ugr.com/index.html>